

DYNABOOK LAUNCHES DURABLE AND ROBUST TECRA A30-G LAPTOP

- **Combines mobility and durability, weighing just 1.2kg***
- **Equipped with 10th Generation Intel® Core™ processors and connectivity features, including secure BIOS, TPM, USB-C and Gigabit LAN**

15 April 2020, Dubai, UAE – Today, Dynamabook Europe GmbH announces the Tecra A30-G – a lightweight, durable and robust business laptop with Intel® 10th generation processors. Built for the mid-market, enterprise, education and public segments, the A30-G has been carefully engineered to provide mobile workers with a flexible and cost-effective device which is also packed with various security and connectivity features.

Premium portability, utmost durability

The A30-G is designed for productivity, usability and portability, boasting a thin form factor and weighing as little as 1.2kg* (dependent on model). It has been carefully engineered with the demands of today's mobile workforce in mind. The device not only offers a perfect combination of mobility and durability – its chassis is extremely compact and lightweight but also robust, making it ideal for flexible working.

A bright non-glare 13.3" screen makes it highly legible in even the most challenging lighting conditions, with the option of low-energy Full HD to deliver an even higher screen brightness. Maximum productivity is ensured by up to 15 hours¹ of battery life and accurate control via the Precision Touch Pad, while a fast boot-up enables work to begin in seconds.

Water-tight security, leading connectivity

Surpassing the norms of data security, the A30-G safeguards business-critical information with extensive built-in protection, making it straight forward to manage device security at all levels. Central to this is dynamabook's unique BIOS, engineered in-house for maximum security, alongside Trusted Platform Module (TPM), which enables ports to be configured to the level of accessibility necessitated by the enterprise. The A30-G's broad range of authentication features ensures that there need not be any concerns about data falling into the wrong hands. The BIOS and SSD can be secured with a single sign-on biometric authentication, while an optional smartcard and two-factor authentication, featuring IR-based Windows Hello and an in-built fingerprint reader, further bolsters the laptop against data breaches.

The A30-G offers a host of cutting-edge connectivity features and the ability to link with a wide range of peripherals, thanks to its flexible USB Type-C port. If there is a need to connect to a greater number of peripherals, the optional USB-C dock enables this with a rapid and simple one-click connection. For presentations, the device boasts an HDMI video port, while an optional USB-C dongle adds the possibility of VGA connectivity. The A30-G's Gigabit LAN port facilitates a straightforward and rapid internet connection, while the Intel® Wi-Fi 6 AX200 wireless network adapter ensures optimum WLAN signal, minimising the chance of a dropped connection or downtime.

Despite a lightweight and ergonomic form factor, the A30-G packs the performance required to support the workforce – whether on the move or in the office. The device offers a wide range of SSD types and capacities – up to 512GB PCIe SSD – to suit varying business and budgetary requirements. Users can also enjoy enhanced performance power and the capacity to run multiple applications simultaneously with an up to 10th Generation Intel® Core™ i7 vPro processor.

“The Tecra A30-G demonstrates dynamabook’s commitment to provide robust, yet durable, devices for modern-day mobile workers, which are designed for portability, without conceding on performance or power,” said Damian Jaume, Managing Director, Dynamabook Europe GmbH. “Similar to skyscrapers, which may appear to be rigid yet are designed with flexibility in mind – the Tecra A30-G embodies this with a robust yet flexible chassis, alongside advanced features that support new ways of working – at an affordable price point”.

The Tecra A30-G will be soon be available in the Middle East. For more information about the dynamabook range please visit: <https://me.dynamabook.com/generic/business-homepage/>

* dependent on model

¹measured with Mobile Mark™ 2014. *Mobile Mark is a trademark of Business Applications Performance Corporation*

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Media Contacts

For more information on specifications or press images, please contact:
Emma Rymer, Emma Rymer Communications



emma@emmarymer.com / +971 (0)50 558 1265

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